

EFFECTIVE MARKETING SOLUTIONS



GEAR UP YOUR MARKETING

Consulting & Coaching



Connect with me and let's talk about you.

www.KeinBulmer.com

COULD YOUR MARKETING BE DOING MORE FOR YOU?

There is a big difference between "advertising" and "engaging," between "awareness" and "emotional connection."

Anyone can advertise. But truly standing out, connecting, engaging and growing requires another level of creativity and authenticity.

Maybe I can help you find it.



Some of the areas we can investigate together include:

Effective Messaging

Are we communicating a unique, relatable voice that is both clear and consistent?
What is it that truly sets us apart?



Content & Online Activation

Are we creating & activating our own original, multi-purpose marketing content?
What might that look like?

Audience & Engagement

Are we leveraging traditional media channels to build our own audience & distribution channel?
How do we build it & what do we do with it?



ROI + New Streams of Revenue

Is our marketing strategy putting us in position to create additional streams of revenue?

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GEAR UP YOUR MARKETING? MEET YOUR CREW CHIEF

"Having worked with many dozens of advertising, marketing, and account managers in the marketing of our business across Canada, I can state with confidence that Kevin Bulmer has been the very best of that group. I have come to appreciate that Kevin uniquely understands small business marketing, and I would recommend that any small business owner listen carefully to his advice."

– **Scott Hill, Founder & CEO,**
Hockey Night in Canada's Play On!
Canada's Largest Sports Festival



**Be Real
Do Better**



The Small Business
Marketing Show

www.BeRealDoBetter.com

Kevin Bulmer is a former award-winning radio broadcaster who wound up running a race track. Once GM of Delaware Speedway (the first-ever NASCAR-sanctioned race track in Canada), Kevin brings over 20 years combined experience in media, marketing and business to his clients.

Kevin has a gift for communication, connection and helping people see things from a fresh perspective. A certified life & executive coach, Kevin is the host of "**Be Real Do Better - The Small Business Marketing Show**" and has interviewed thought leaders from around the world for his podcast on personal and professional growth, "**Journeys with the No Schedule Man.**"

If you're looking to put your marketing in higher gear by creating & activating your own unique vision & voice, you've found the right guy.

"He arrived prepared with thought-provoking questions about my business, not just business in general, but my business. He took the time to listen and then develop marketing solutions that specifically targeted my objectives. Kevin is by far one of the most effective marketing people I have ever met."

– **Rick McKinnon, Miami Car Wash**

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