

A SPEAKER WITH A FRESH PERSPECTIVE

A man with short brown hair, wearing a dark suit jacket over a maroon shirt, is speaking into a silver microphone. He is looking slightly to the left of the camera with a focused expression. The background is a plain, light-colored wall.

**Real. Simple.**  
**Take Another Look.**

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# POPULAR KEYNOTE TOPICS

## RISE LIKE A PHOENIX, RACE LIKE A TURTLE

How To Choose In The Face Of Change



- Develop a resourceful, solution-based mindset
- Improve decision-making & morale
- Increase effectiveness & productivity
- Reduce worry, fear & anxiety

## STUCK IN YOUR STORY

Marketing Messaging That Stands Out, Connects & Grows Small Business



- Stand out from competitors
- Connect with customers
- Increase engagement & ROI
- Create original content, strategy, alignment & new streams of revenue

## LEADERSHIP, RESCRIPTED

Leading & Living With Effective Intention



Good leaders ask themselves one question, in different forms, and accept one very simple truth.

Great leaders empower others to do the same.

Once that happens, anything is possible.

REAL. SIMPLE. TAKE ANOTHER LOOK.

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"It blew me out of the water. It was what I was expecting and then some and more after that. It was really, really impressive. This is how we wanted to end the conference, leaving people feeling good, feeling empowered."

– **Stephanie McGill, Executive Director,  
Brain Injury Association of London & Region**

"It was wonderfully successful. People were really thrilled with some of the ideas they were getting to help move their organization forward. Kevin has a really calm but engaging way of communicating with people."

– **Myles Vanni, Executive Director, Inn of the Good Shepherd | OAFB Annual Conference**

"It was great! There were a lot of really good comments on the evaluation. People really liked it. Kevin got to people today. I would recommend Kevin highly."

– **Mary Lynne Stewart, Director of Fund Development & Communications,  
March of Dimes Canada**

"I was in the audience when Kevin spoke about his 'No Schedule' concept. It was a fresh idea, combined with a natural, easy-to-listen-to speaking style, that really made people — myself included — pause and think. That's a rarity these days in the speaking world."

– **Michel Neray, Founder of MoMondays**



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