



EXCLUSIVE REPORT:

5 online marketing tools (+1) that I really - *seriously* - would not want to live without!

1. [Wealthy Affiliate](#) - Want to know how to make money online? Want help building or improving a website? Want access to weekly training and tips and tips to just about anything you can think of related to social media or online marketing? This is where I go, and have since June of 2016. I feel strongly that every small-to-midsize business owner should have access to this. And there is a [FREE "starter" level](#) that includes a short course that introduces you to how to generate (more) revenue online. That alone is a game-changer for many! It's also where I host (and built - by myself, using their training) [my own website](#).

The list of benefits is really too long to mention. If you'd like to learn more, [here's a page on my website that goes over many of the reasons I believe in this so much](#). Also, it was founded by a couple of Canadians, who are out in Vancouver. I like that.

Please note that I am an affiliate partner of [Wealthy Affiliate](#). I am because I use and believe in the service so much. Ask me anything you like about them and what "affiliate partner" means, and I'll gladly share :)

2. **Canva** - This tool was (is) a life-saver for me! It's saved me more time than I can measure. It's a very simple graphic design tool that I use to create almost all of my social post images, presentations, flyers, business cards ... even my stand-up banner(s). I believe this is a paid service, after a free trial. It's been worth every single penny for me. I have no affiliation with [Canva](#). I just love the service.

3. **Buffer** - Another huge time-saver!! [Buffer](#) is a Social Media Management tool that allows you to pre-schedule content to be published at the pre-determined date and time of your choosing. There is a FREE level to it that allows you to connect, I believe, up to 3 different social accounts (Facebook, LinkedIn, Twitter, Instagram, etc).

So for instance, if you keep an eye on (or scroll back through) the [momondays London Facebook Page](#) (momondays London is the monthly event series I produce and host) when you see images and posts about the speakers and their stories being published in the days prior to an event, there's really good chance I've made those graphics with Canva and then

sat down on a Sunday morning with a couple cups of coffee and have used Buffer to pre-schedule those posts to be published while I'm actually busy doing something else. Cool, huh?

As with Canva, I pay for a membership to Buffer because I have so many social accounts I'm juggling. But the free version should be a great start! I have no affiliation with Buffer. I just love the service. HootSuite is another you might look at, or do a Google search for "Social Media Management Tools."

4. [AWeber](#) - This is the email marketing service I use. There are all kinds of other ones, many of which have a free starter level, like MailChimp, for instance (I use the free membership of [MailChimp](#) for one of my marketing clients. It's shown me that you truly get what you pay for. It works, but it's frustrating to me compared to [AWeber's](#) interface and incredible support team). Some other popular tools like this include Constant Contact, GetResponse & ConvertKit. If you do a Google search for email marketing software, you'll get all kinds of great info, lists and suggestions.

We all need to be building our own email lists and creating conversation and adding value through them. This is something I need to be doing much better at, and encourage everyone in small-to-midsize business to do. It's so, so, so important!

Anyway, I use [AWeber](#). It's worth the monthly fee, for me, because of their level of service. And I am an affiliate of AWeber, but can also speak to experience with MailChimp if you have questions (I have no affiliation with MailChimp).

5. [Viva Video](#) - It's an app that allows you to do all the basic video editing you'd really ever need to do ... on your phone! I've been using it for years and highly recommend it. I have no affiliation with it. But I use it all the time.

+ 1 more ...

6. [Vista Print](#) - I'm surprised how many people haven't looked to [Vista Print](#). And don't get me wrong; I prefer supporting a local business whenever I can. However, when it comes to getting a quick run of business cards done, or a stand-up banner for trade show display or a number of other things ... I've found Vista Print to easy, affordable, convenient and great quality. I have no affiliation with Vista Print. I just love the service.

I hope there's something in here that you find helpful! If you have any questions, please let me know and I'll do my best to help!

Much love,

Kevin Bulmer

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